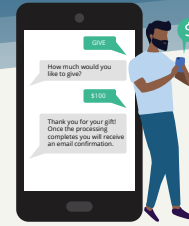


CHURCH GIVING TOOLS CHECKLIST



ONLINE GIVING

How to set it up for success: Make it feel like your church

- Include your logo on the giving page on your website, as well as an image that focuses on tithes and offerings, and a short message that reminds people of your shared mission.
- Offer recurring options so people can set up weekly or monthly automatic tithing.
- Offer the option for people to choose to pay the transaction fees for their contributions.
- Customize separate pages to tell stories and support your missionaries, mission trips, or capital campaigns.

How to share it: Make it easy to find

- Add a "Give" button at the top of your website's homepage that links to your giving page.
- Link to your giving page in your weekly emails.
- Share the link to your giving page on your social media channels.
- Mail a letter with simple instructions for how to give online to people who tend to pay by cash or check.

OTHER TOOLS

How to set them up for success: Keep good alternatives around

- People who use Bill Pay can set up a direct payment through their bank.
- If your church has an app, remind people they can use that giving tool when they catch up on past sermons or use it to read their Bibles.
- Checks still work! If your regular check writers aren't ready to set up an online payment, invite them to mail in their tithe when they aren't able to attend a service.

TEXT TO GIVE

How to set it up for success: Keep it simple

- Add codes for common purposes people give to, such as missions, a building fund, etc.

When to share it: In the moment, when people have their phones but not a computer

In-Person Events Or Services

During offering time, and before and after services, share your number on slides with simple instructions to text "GIVE." You can also include instructions in your program or bulletin, or on simple handouts in your entryway.

Livestreaming Services Or Video Calls

Display your Text to Give number during services. You can include a slide before the service starts, share the number at the bottom of the screen, or present it on a slide during a call to give.

Social Media

Invite people to support your ministry in a post after each service, or when you need to communicate a particular giving opportunity or need.



www.aplos.com
support@aplos.com
888-274-1316